

noordi

THE NORTHERN WAY



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THE NORTHERN WAY

We come from the Nordic region, where great design is a way of life!
NOORDI strollers were created by taking into consideration every detail, optimal balance and comfort.
At Noordi, we want to contribute to a more sustainable world through innovative,
high-quality products manufactured responsibly.

Inspired by Nordic nature and based on Scandinavian design and quality,
we encourage parents to live actively and explore the outdoors with their babies.
Let's start this journey together and go for a stroll "The Northern Way".



SUSTAINABLY
**MADE IN NORTH
EUROPE**





NEW NOORDI ICON: THE NORTH ARROW

As we see it, parenting is a journey as well. It takes us from our starting position in life, when we know zero about parenting and kids, on a journey to experience new things and grow as human beings to become a child's hero.

The North pointing arrow is a symbol showing the origins of Noordi – North Europe. It's a subtle guide for parents to live an active life with their babies on their parenting journey.



NOORDI VISION

THE NORTHERN WAY PHILOSOPHY

At Noordi, we are passionate about Nordic nature and want to inspire parents to rediscover it with their kids. We wish to motivate parents to be more environmentally conscious. Therefore, by creating creative content, we'll be educating our consumers about product care to extend the product's lifecycle. Together, we'll all contribute and grow nature awareness in society.

SUSTAINABLE MANUFACTURING

25 years of experience has led to the creation of an optimal production chain. Following our sustainability goals, we make conscious decisions to manufacture more eco-friendly ways, use more natural materials and leave a minimum impact on the environment. In this manner, we reduce carbon oxide usage by about 30% more than before. Over 50% of all factories' energy-consuming is from renewable sources of energy. In addition to our recycling efforts, we have launched a creative upcycling initiative to give garments another purpose.

SCANDINAVIAN DESIGN QUALITY

Stylish Scandinavian minimalism, reliable design and natural materials perfected to the final stitch are our product design foundations that we believe in. Every Noordi product is made with love and great attention to detail, and whilst we use advanced technology to make our products, each piece is hand-finished with the touch of a seamstress and quality assurance experts.



Triple Testing System™

We want to ensure that everything we produce meets high demands for user-friendliness, quality, consumer health, and safety. Therefore, we created a bespoke Noordi Triple Testing System™ for Noordi strollers to undergo 3 testing phases:



Here at Noordi, we test the above industry-set requirements. The newest strollers undergo irregular surface, stability, entrapment, entanglement and other safety tests to make sure, parents and their babies are safe whenever their journey takes them.

Noordi strollers are being tested and certified according to EN safety regulations to meet all requirements.

Testing in a lab environment can't fully replicate real-life situations. Therefore, we have launched a testing program to get real parents to test our products daily life and provide us with their reviews.



2+1 | warranty

Extended Lifecycle
Programme™

EXTENDED LIFECYCLE PROGRAMME

We believe that great products should have a long life. Once precisely made and perfectly tailored, Noordi strollers should be used for more than one child.

With this purpose in mind, we have created an Extended Lifecycle programme that will inspire customers and positively impact the environment. The goal of this programme is to change the mindset towards sustainable consumption. Extended Lifecycle programme will extend Noordi strollers warranty 2+1 year warranty to customers who follow correct usability guides.

AQUA

Get ready for effortless strolls even in the busiest streets. Aqua is designed for the flexibility you need around the city and nature, so you could enjoy parenting to the fullest.

Scandi design and ergonomic solutions in the Aqua are the one thing that sets it apart from other strollers. Ultralight and foldable carrycot, compact folding and durable chassis, smart amortisation system and adjustable lateral shock absorption system are only a few of many Aqua features that provide the comfort ready for any discovery. With Aqua your stroll will be as smooth as water flow.



AQUA



Ultralight & foldable carrycot



Spacious seat unit
with full horizontal position



Compact folding &
durable chassis



Adjustable lateral shock
absorption system



Seat unit with a magnetic
harness system

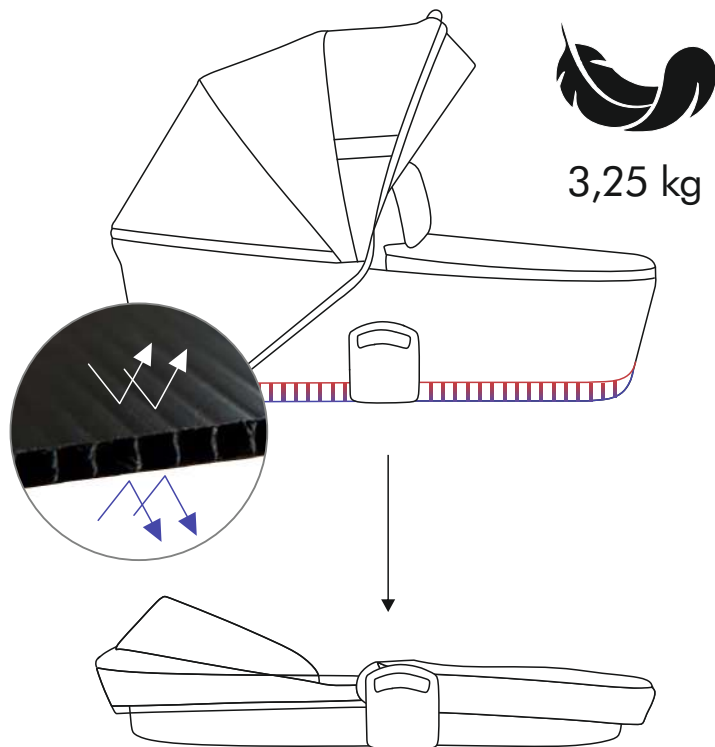


Real-Gel™ wheels

Designed for city & nature explorers

ULTRALIGHT FOLDABLE

CARRYCOT



A Q U A



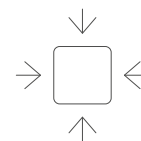
ERGONOMICS

carrycot is comfortable - it is wide and suitable for different sleeping positions



LIGHTWEIGHT

carrycot is exceptionally light - it weighs only 3,25 kg with fabrics



COMPACT

carrycot folds compactly to fit in the smallest spaces



COMFORT

carrycot has a rocking function helping babies to relax & sleep better

A Q U A



1062600 Sand



1062602 Light Grey



1062617 Ocean Blue



1062619 Forest Green



1062633 Dark Grey



1062636 Black

WHAT'S IN THE BOX

A Q U A



1. Carrycot
2. Seat unit
3. The protective handle of the seat unit
4. Chassis
5. Shopping bag
6. Cup holder
7. Backpack
8. Cover for carrycot
9. Cover for seat unit
10. Mattress
11. Rain protection
12. Pacifier cloth

FJORDI

Noordi Fjordi is designed to explore nature. This award-winning pram is focused on the comfort and well-being of babies under any weather conditions so you could enjoy parenting to the fullest.

The ultra-light thermal carrycot ThermoCot™, maneuverable chassis with adjustable rear shock absorption system, 2nd gen Real Gel™ wheels, integrated mosquito net, extendable open shopping bag and many more features make Fjordi a highly functional pram and a great choice for active families.



FJORDI



Spacious & safe
ThermoCot™ carrycot



Integrated mosquito net



Spacious seat unit with
full horizontal position



Adjustable rear
shock-absorption system



Seat unit with a magnetic
harness system



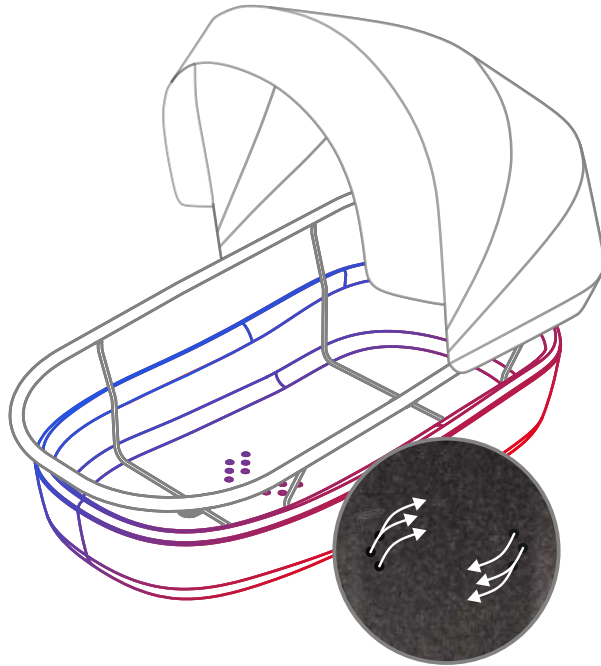
Real-Gel™ wheels

Designed for nature adventurers

THERMO COT™



THE MATERIAL
WEIGHTS ONLY
3,85 kg



FJORDI



SAFETY

carrycot is made from materials
used in safety helmets



ERGONOMICS

carrycot is comfortable - it is wide and
suitable for different sleeping positions



THERMOREGULATION

carrycot regulates microclimate
and prevents moisture build-up



LIGHTWEIGHT

carrycot is exceptionally light -
it weights only 3,85 kg with fabrics

FJORDI



1132811 Chocholate



1132813 Dark grey



1132814 Grey



1132815 Black



1132816 Jeans Blue



1132842 Fern

FJORDI

ECO - LEATHER



1132817 Cloud



1132818 Graphite



1132819 Shadow Grey

WHAT'S IN THE BOX

FJORDI



1. Carrycot with integrated mosquito net
2. Seat unit
3. The protective handle of the seat unit
4. Chassis
5. Shopping bag
6. Cup holder
7. Backpack
8. Cover for carrycot
9. Cover for seat unit
10. Mattress
11. Rain protection



LUNO[•]all trails

Luno All Trails is designed for the flexibility on any terrain, so it is an excellent companion for the baby's first trips. Just like a moon...

LUNO is based on subtle design and maneuverability solutions. The ultra-light thermal carrycot ThermoCot™ lets babies enjoy unforgettable adventures, along with a sense of safety and comfort. Adjustable rear shock absorption system and 2nd gen Real-Gel™ wheels ensures perfect handling in all terrains. Now nothing can stop you enjoying smoothest rides with your baby.

LUNO[•]all trails



Spacious & safe
ThermoCot™ carrycot



Durable chassis with
adjustable rear shock absorption



Extendable open
shopping bag



Real-Gel™ wheels



Seat unit with
full horizontal position



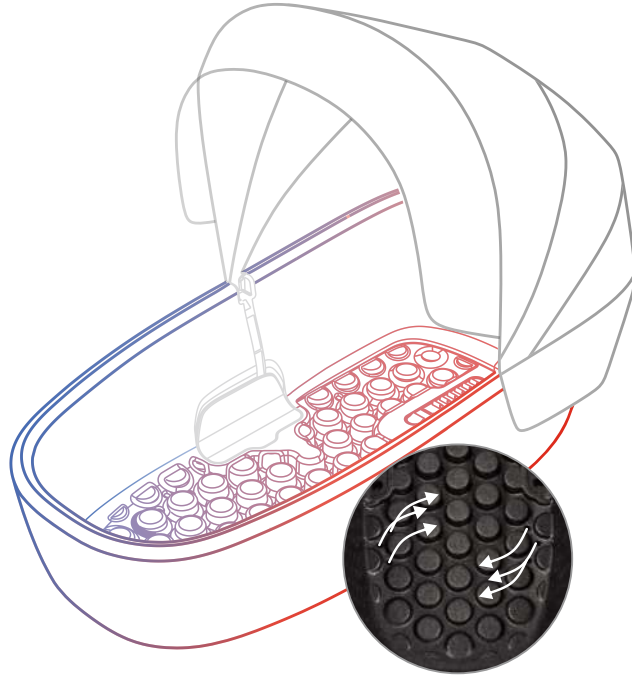
Spacious seat unit with a
magnetic harness system

Designed for flexibility on any terrain

THERMO COT™



THE MATERIAL
WEIGHTS ONLY
3,55 kg



LUNO•all trails



SAFETY

carrycot is made from materials
used in safety helmets



ERGONOMICS

carrycot is comfortable - it is wide and
suitable for different sleeping positions



THERMOREGULATION

carrycot regulates microclimate
and prevents moisture build-up



LIGHTWEIGHT

carrycot is exceptionally light -
it weights only 3,55 kg with fabrics

LUNO[•]all trails



1012607 Midnight



1012609 Forest Green



1012610 Ocean Wave



1012611 Moon Rock



1012617 Ocean Blue

WHAT'S IN THE BOX

LUNO[•]all trails



1. Carrycot
2. Seat unit
3. The protective handle of the seat unit
4. Chassis
5. Shopping bag
6. Cup holder
7. Backpack
8. Cover for carrycot
9. Cover for seat unit
10. Mattress
11. Rain protection
12. Mosquito net

Car seat



3-POINT harness system

ADJUSTABLE
head pillow

THE SET INCLUDES:
a footmuff & a canopy



ISOFIX compatible

The all-new car seat with ISOFIX system – for your child's safe trips by car. Baby car seat has six different colors: dark sapphire, ebony, alloy, bracken, and chateau grey. Fits till the baby's weight is 13kg. Baby car seat is suitable for these stroller models: AQUA, FJORDI, LUNO ALL TRAILS.

Baby car seat set includes: car seat, leg cover, hood, adapters.



001 DARK SAPPHIRE
4772023002380



002 EBONY
4772023002397



003 ALLOY
4772023002403



004 BRACKEN
4772023002410



005 CHATEAU GREY
4772023002427



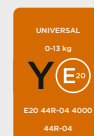
006 BLACK
4772023007606



**FIXATED
ON ISOFIX
BASE**



**ADDITIONAL
PILLOW**



CERTIFICATED

Accessories



Accessories



PP121 NOORDI STAR cotton
4772023001284



PP121/1 NOORDI STAR wool
4772023001291



PP122 NOORDI SUN cotton
4772023001307



Boots
4772023001277



Mosquito net
4772023008238



Rain cover
4772023008245



Noordi nature soundbox
4772023014499



Noordi baby nest &
pregnancy pillow 2in1
4772023014529



Noordi Adapters
4772023012952



Cup holder
4772023008221



Universal Pram Parasol
4772023014048



Wheel covers
4772023001413



Travel bag
4772023001420



ISOFIX base
4772023004018

Accessories



Warmmuffs
PP153/1 Canella
4772023012747



Warmmuffs
PP153/2 Menta
4772023012754



Warmmuffs
PP153/3 Nougat
4772023012761



Warmmuffs
PP153/4 Pistacchio
4772023012778



Warmmuffs
PP153/5 Riso
4772023012785



Warmmuffs
PP153/6 Tiramissu
4772023012792



Sleeping bag
PP152/1 Canella
4772023012686



Sleeping bag
PP152/2 Menta
4772023012693



Sleeping bag
PP152/3 Nougat
4772023012709



Sleeping bag
PP152/4 Pistacchio
4772023012716



Sleeping bag
PP152/5 Riso
4772023012723



Sleeping bag
PP152/6 Tiramissu
4772023012730

Features

	AQUA	FJORDI	LUNO ALL TRAILS
CARRYCOT	THERMO-COT™ carrycot (full/half)	—	Full
	Foldable carrycot	•	—
	Ventilation in the hood	•	•
	Adjustable sun canopy	•	—
	Wind protection in leg cover	•	•
	Peek a boo window	•	•
	Leg cover fixing with clamps / magnets / zipper / hooks	Zipper and magnets	Magnets
	Water-resistant materials	•	•
	UV 50+ protection materials	•	•
	Internal cotton fabrics with SILVER-IONSTM technology	•	•
CHASSIS	Carrycot mattress	Cotton	Cotton
	Mosquito net integrated in the carrycot	—	—
	Inner carrycot pocket	—	•
	Height adjustable eco-leather handle	•	•
	Aluminum chassis	•	•
	Shopping basket	Closed	Open and extensible
	Wheels	REAL-GEL™	REAL-GEL™
	Smart amortisation system	•	—
	Adjustable rear amortisation system	—	•
	Adjustable side amortisation system	•	—
SEAT UNIT	Fastenable front wheels	•	•
	Bearings on the wheels	•	•
	ONE-CLICK™ brake system	•	•
	Closed chassis folding system	•	•
	Adjustable back of the seat	•	•
	Fully horizontal position of seat unit	•	•
	Ventilation window in seat unit	•	•
	Double hood in seat unit	•	•
	The seat leg cover is fastened with clamps / hook	Hook	Hook
	5-point magnetic harness system	•	•
DIMENSIONS & WEIGHT	Seat belts height adjustment	•	•
	Strolling module setting for with or against the direction of travel	•	•
	Adjustable position of the seat footrest	•	•
	Eco-leather safety handle in the seat unit	•	•
	Protection belt attached to the hub of the seat	—	•
	Foldable seat unit with chassis	•	•
	- carrycot weight, kg	3,25 kg	3,55 kg
	- carrycot inner dimensions (LxW)	81x38 cm	84x38 cm
	- seat unit weight, kg	4,6 kg	4,6 kg
	- seat unit inner dimensions (LxW)	94x36x59 cm	94x38x59 cm
PACK	- frame weight, kg	9 kg	8,55 kg
	- folded chassis dimensions (LxWxH)	80x60x30 cm	78x60x33 cm
	- folded chassis with seat unit dimensions (LxWxH)	81x60x39 cm	89x60x40 cm
	- unfolded chassis with carrycot dimensions (LxWxH)	98x60x115 cm	103x60x120 cm
	- unfolded chassis with seat unit dimensions (LxWxH)	97x60x114 cm	101x60x114 cm
	- chassis with carrycot weight, kg	12,25 kg	12,4 kg
	- chassis with seat unit weight, kg	13,6 kg	13,15 kg
	- wheel size (front / back)	10/12	10/12
	- dimensions	Box 1 (seat unit, chassis, wheels) 75x44,5x39 cm Box 2 (carrycot) 88,5x49x18 cm	89x51x54 cm
	- weight, kg	Box 1 - 17,2 kg; Box 2 - 4,7 kg	22,25 kg
			21,6 kg



follow the NOORDI story

www.noordi.com